

**Platte County R-3 School District  
Community Survey  
November 2024**

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| Overview of Data |
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In November 2024, Creative Entourage conducted a phone survey of residents in Platte County R-3 School District. The purpose of the survey was to better understand area residents' perceptions of and priorities for the District. Complete results of every question asked are below. Responses are weighted by gender.

|   | %     |
|---|-------|
| Students are often given the grades A, B, C, D, and Fail to denote the quality of their work...<br>What grade would you give the public schools in the state of Missouri - A, B, C, D, or Fail? |       |
| A   | 10.2% |
| B   | 31.1% |
| C   | 28.3% |
| D   | 9.0%  |
| Fail  | 8.1%  |
| other, don't know   | 13.3% |

|  | %     |
|--|-------|
| What about your local district - Platte County R-3 School District. What grade would you assign to your local school district - A, B, C, D, or Fail? |       |
| A  | 27.1% |
| B  | 40.3% |
| C  | 15.2% |
| D  | 7.0%  |
| Fail   | 3.5%  |
| other, don't know  | 6.9%  |

|   |                    | %            |
|---|--------------------|--------------|
| While no decision has been made, Platte County School District is considering asking voters to approve a \$63.87 million bond proposal for completing the second phase of Platte County high school improvements and upgrades at other buildings. Is this proposal something you would strongly favor, favor, oppose or strongly oppose? Well, which way are you leaning? | Strongly Favor     | 13.2%        |
|   | Favor              | 40.1%        |
|   | Lean Favor         | 2.3%         |
|   | Lean Oppose        | 1.3%         |
|   | Oppose             | 16.0%        |
|   | Strongly Oppose    | 19.8%        |
|   | Undecided          | 3.1%         |
|   | Other, don't know  | 4.1%         |
|   | <i>Total favor</i> | <i>55.6%</i> |
| <i>Total oppose</i>   | <i>37.2%</i>       |              |

|  |                    | %            |
|--|--------------------|--------------|
| [if opposed/undecided/don't know] Because the district has retired previous debt, passing this proposal will not increase the property tax rate. Knowing that the rate will remain the same, is this proposal something you would strongly favor, favor, oppose or strongly oppose? Well, which way are you leaning? | Strongly Favor     | .7%          |
|  | Favor              | 29.9%        |
|  | Lean Favor         | 3.5%         |
|  | Lean Oppose        | 1.4%         |
|  | Oppose             | 29.8%        |
|  | Strongly Oppose    | 26.8%        |
|  | Undecided          | 4.2%         |
|  | Other, don't know  | 3.7%         |
|  | <i>Total favor</i> | <i>34.1%</i> |
| <i>Total oppose</i>  | <i>58.0%</i>       |              |

Next are statements that people might make about their local public schools. For each, indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree when thinking about your district.

|   | <i>Strongly agree</i> | Strongly/<br>somewhat<br>agree | Strongly/<br>somewhat<br>disagree | Other, don't<br>know |
|---|-----------------------|--------------------------------|-----------------------------------|----------------------|
|   | %                     | %                              | %                                 | %                    |
| Supporting Platte County School District is the best thing we can do to protect our property values.  | 31.3%                 | 80.7%                          | 15.9%                             | 3.4%                 |
| People like me can't afford higher property taxes, no matter how good the cause.  | 37.8%                 | 64.9%                          | 33.2%                             | 2.0%                 |
| We get excellent educational value for the taxes we pay to our school district.   | 23.1%                 | 65.2%                          | 29.0%                             | 5.8%                 |
| I'm willing to pay more to support our school district to make sure that it continues to be successful.   | 21.6%                 | 54.7%                          | 42.5%                             | 2.8%                 |
| Our schools are fine the way they are. They don't need another bond proposal to improve them.   | 15.8%                 | 38.3%                          | 54.1%                             | 7.6%                 |
| People move into our district because of its great quality. For our community to continue to grow and be successful, we must continue to support our schools. | 43.2%                 | 83.4%                          | 13.8%                             | 2.8%                 |

For each of the following, please rate the job performance of Platte County School District as excellent, good, not so good or poor.

|   | <i>Excellent</i> | Excellent/<br>good | Not so<br>good/poor | Don't know |
|---|------------------|--------------------|---------------------|------------|
|   | %                | %                  | %                   | %          |
| Keeping up with growing enrollment                                    | 17.3%            | 71.3%              | 17.6%               | 11.2%      |
| Providing well maintained school facilities                           | 28.5%            | 85.1%              | 7.6%                | 7.3%       |
| Maintaining safe and secure schools                                   | 28.8%            | 83.6%              | 8.7%                | 7.8%       |
| Keeping taxes affordable  | 10.0%            | 59.4%              | 35.7%               | 4.9%       |
| Providing classrooms that can accommodate best practices in education | 15.0%            | 68.0%              | 18.8%               | 13.2%      |
| Administering building improvement programs                           | 15.6%            | 68.6%              | 18.0%               | 13.4%      |

Assume Platte County School District had additional funds, but not enough to meet all needs. For each item I read, let me know its priority on a seven-point scale. On this scale a “7” means a very HIGH priority — a “1” means a very LOW priority. Of course you can use any number between 7 and 1.

|  | <i>High<br/>priority<br/>(7)</i> | Higher<br>priority<br>(5-7) | 4     | Lower<br>priority<br>(1-3) | Don't Know |
|--|----------------------------------|-----------------------------|-------|----------------------------|------------|
|  | %                                | %                           | %     | %                          | %          |
| Completing the second phase of the Platte County High School improvement program.  | 15.3%                            | 56.8%                       | 12.2% | 27.3%                      | 3.7%       |
| Upgrading safety and security including student pickup and drop off areas.   | 30.5%                            | 66.9%                       | 13.4% | 17.8%                      | 1.9%       |
| Replacing the high school's older and sprawling sections with a more efficient layout that provides improved educational spaces. | 13.3%                            | 54.0%                       | 15.4% | 27.7%                      | 2.9%       |
| Installing high wind storm shelters.   | 14.1%                            | 43.5%                       | 15.4% | 37.8%                      | 3.3%       |
| Providing upgraded and safer elementary playgrounds.   | 17.8%                            | 58.9%                       | 12.6% | 26.3%                      | 2.3%       |
| Repairing and renovating items like walls, roofs, windows, doors and electrical, plumbing, and HVAC systems where needed.        | 33.3%                            | 81.3%                       | 8.9%  | 8.8%                       | 1.0%       |
| Repairing, resurfacing and expanding parking lots where needed.  | 11.2%                            | 57.5%                       | 16.2% | 25.5%                      | .7%        |

Next are some statements people might make a possible bond proposal in your district. For each, indicate if you strongly agree, agree, disagree or strongly disagree with the statement.

|  | <i>Strongly agree</i> | Strongly/<br>somewhat<br>agree | Strongly/<br>somewhat<br>disagree | Other, don't<br>know |
|--|-----------------------|--------------------------------|-----------------------------------|----------------------|
|  | %                     | %                              | %                                 | %                    |
| The condition of our schools is a source of pride for our community - we must keep them in good working condition.   | 51.4%                 | 93.1%                          | 5.9%                              | 1.0%                 |
| Our schools are fine the way they are. All that is needed is some basic maintenance and repair.  | 16.4%                 | 47.0%                          | 46.5%                             | 6.5%                 |
| Making needed improvements without raising the property tax rate is good for kids and good for our community.  | 56.1%                 | 85.2%                          | 14.1%                             | .6%                  |
| The district did a good job with Phase I of the high school improvement program. Now it's time to finish the job.  | 29.4%                 | 68.8%                          | 21.6%                             | 9.6%                 |
| People need lower taxes more than better school facilities. We should forget about improving school buildings for the time being.  | 11.0%                 | 32.1%                          | 66.1%                             | 1.8%                 |
| Our district has done a great job keeping up with enrollment growth and providing quality school buildings. All without increasing our tax rate. We need to keep on track and pass this zero-rate-increase proposal. | 28.4%                 | 66.5%                          | 27.5%                             | 6.0%                 |

|  |                    | %            |
|--|--------------------|--------------|
| As mentioned earlier, Platte County School District is considering asking voters to approve a \$63.87 million bond proposal for completing the second phase of high school improvements and upgrades at other buildings. Passing this proposal would not increase the tax rate — it would stay exactly the same. Is this proposal something you would strongly favor, favor, oppose or strongly oppose? Well, which way are you leaning? | Strongly Favor     | 38.1%        |
|  | Favor              | 33.4%        |
|  | Lean Favor         | .7%          |
|  | Lean Oppose        | .6%          |
|  | Oppose             | 14.8%        |
|  | Strongly Oppose    | 10.3%        |
|  | Undecided          | .7%          |
|  | Other, don't know  | 1.3%         |
|  | <i>Total favor</i> | <i>72.2%</i> |
| <i>Total oppose</i>  | <i>25.8%</i>       |              |

|   |                   | %     |
|---|-------------------|-------|
| Do any children under the age of eighteen live in your household? | yes.              | 35.1% |
|   | no                | 64.5% |
|   | other, don't know | .3%   |

|   |                      | %     |
|---|----------------------|-------|
| In which of the following age groups are you? | 18-34                | 10.0% |
|   | 35-49                | 23.2% |
|   | 50-64                | 37.7% |
|   | 65-74                | 17.7% |
|   | 75 or over           | 11.0% |
|   | prefer not to answer | .4%   |

|   |                       | %     |
|---|-----------------------|-------|
| In which elementary school attendance area do you live? | Barry Elementary      | 17.2% |
|   | Compass Elementary    | 18.4% |
|   | Pathfinder Elementary | 12.7% |
|   | Siegrist Elementary   | 26.9% |
|   | Other/Don't know      | 24.9% |

|        |                     | %     |
|--------|---------------------|-------|
| Gender | male                | 50.0% |
|        | female              | 50.0% |
|        | not sure/don't know | .0%   |